



**Developing Community Leaders**

**LEAD INITIATE ACT**

  
**MARION**  
**Chamber**  
Commerce. Community. Culture.

1070 7th Avenue

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## **MLIA: Marion Leadership In Action**

The Marion Chamber of Commerce is pleased to present the 2023-2024 Marion Leadership in Action (MLIA) Series, a professional development tool designed for community business members who

### **Program Mission:**

To develop leaders and engage them in the Marion community.

### **Program Objectives:**

- To develop effective and involved future volunteers for the community by matching local civic organizations with community leaders interested in serving on committees, boards of directors, and in associations.
- To provide local businesses with prospective employees exposed to effective leadership techniques such as lectures, interactive role-play, civic government access and educational overviews.
- To build awareness of the MLIA program throughout the community.
- To intellectually engage participants on community activities and issues while involving them in creating solutions.
- Each participant will have hands-on experiences and participate in round table discussions. The

### **MLIA Requirements:**

- Attendance is required at each of the nine, ½ day sessions.
- Participants will be allowed one absence, either excused or unexcused. Tardiness or leaving early will be considered a partial absence.
- All participants will be required to be part of a class project and complete two electives (example: participating in a public meeting) outside of class time.

### **Fees:**

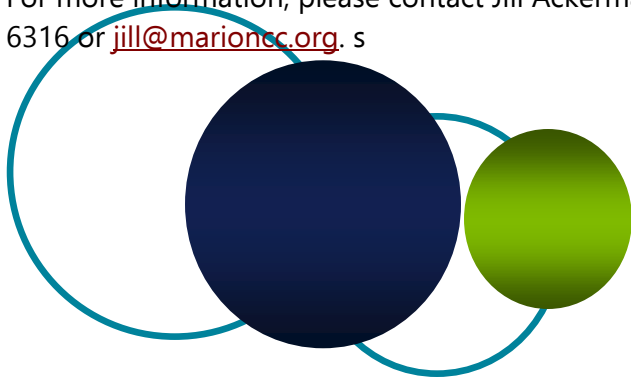
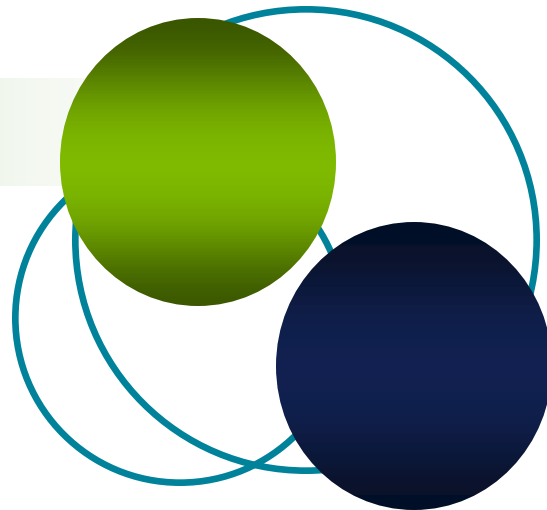
The MLIA fee is \$450.00 for chamber members and \$500.00 for non-members. Early registration is recommended, as participation is limited.

Reservations are due to the Marion Chamber of Commerce office on September 8, 2023 but will close once the class is full. Fees are non-refundable.

Meals will be provided at each session. Only two applications per business will be accepted. Interviews may be required based upon number of applicants.

### **For More Information or Questions:**

For more information, please contact Jill Ackerman at the Marion Chamber of Commerce. 319-377-6316 or [jill@marioncc.org](mailto:jill@marioncc.org).



## **Topics & What to Expect:**

### **August 18, 2023- 4:00– 5:00 pm- Leadership Roundup at the Marion Chamber– 1070 7th Ave**

Come to a social to meet your classmates, class mentors and leaders. You will get an overview of this year's class, along with valuable insight that will help you get the most out of your experience.

### **September 15, 2023- 8 am--5 pm- Helping You Find Your Leadership Role– Thomas Park**

Indoor Pavilion-

Our first session will cover a basic introduction of the MLIA schedule, expectations (yours and ours) and project definitions. We'll complete the "Real Colors Personality Instrument", followed by several team building and trust activities.

### **October 20, 2023- Noon–5:00 pm- Your Leadership Role in Marion History, Culture & DEI**

This session will focus on Marion's History & Culture. You will learn about Marion's history and you are in for a treat—a history tour with Mark Stoffer-Hunter and cultural tour with Karen Hoyt.

### **November 17, 2023- Noon–5:00 pm- Strategic Project Planning**

You will work with a professional trainer on effective planning and the City will assign this year's community project—continuing a long-lived MLIA tradition!

### **December 7, 2023 (Thursday)- Noon–5:00 pm- Your Leadership Role in Local Government**

We will focus on local government at every level – city, county, and state. We'll hear from local government officials such as, Mayor, Police Chief, Fire Chief, City Manager and City Council. **You are invited to attend the Chamber/ MEDCO Holiday Cocktail Party– 4-7pm**

### **January 19, 2024- Noon–5:00 pm- Personal Brand & Strategic Doing**

During this session you will discuss effective project planning, goal setting and implementation. You will explore Personal brand and influencing without authority.

### **February 16, 2024- Noon–5:00 pm- Your Leadership Role in Education**

Education will be the focus of today's session. We'll have representatives from the Linn-Mar Community & Marion Independent School districts staff to answer questions and explain what acronyms such as PPEL, SILO, and LRC mean. The class will tour school facilities.

### **March 8, 2024- (TBD, Pending Spring Break Noon– 5:00 pm- Your Leadership Role in Economic Development**

Marion has a wide range of businesses, from art galleries to electrical engineering firms. During this session, we'll visit with representatives from the Marion Chamber of Commerce & MEDCO, as well as multiple businesses, to learn about economic development in Marion and the importance of buying local.

### **April 19, 2024- Noon–5:00 pm- Balancing your Many Leadership Roles**

This 12:00 – 4:00 p.m. MLIA session will help you by teaching you how to focus on the highest priorities in all aspects of your life. We'll work on goal-setting, priority management, and work-life balance.

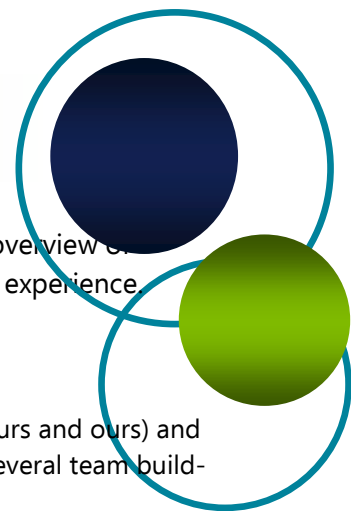
### **May 17, 2024- Noon– 5:00 pm- Becoming a Community Leader through Volunteerism**

Today we will volunteer with the Marion Arts Festival, lending a hand at one of Marion's finest festivals

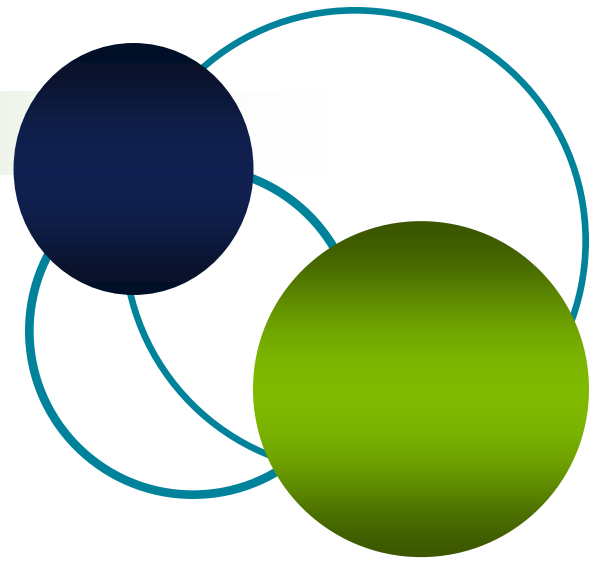
### **Graduation Social– May 23rd– 4PM GoldFinch**

At this final session of MLIA we'll have a graduation ceremony and social. We will celebrate your new found knowledge of the Marion community!

**\*\*All dates subject to change.**



## Participant Application



### Personal Information:

Name \_\_\_\_\_  
(Last) (First) (M.I.)

Phonetic pronunciation of name: \_\_\_\_\_

Home Address \_\_\_\_\_  
\_\_\_\_\_

Years in Marion area: \_\_\_\_\_ Date of Birth \_\_\_\_\_

Preference for mailings regarding MLIA (check one): Home \_\_\_\_\_ Work \_\_\_\_\_

### Employment:

Present Employer \_\_\_\_\_ Start Date \_\_\_\_\_

Type of Business \_\_\_\_\_ Title/Position \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Day Phone (\_\_\_\_) \_\_\_\_ - \_\_\_\_ ext. \_\_\_\_ Night Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

E-mail \_\_\_\_\_ Briefly describe your responsibilities \_\_\_\_\_  
\_\_\_\_\_

### General Information:

What are you hoping to gain from the MLIA? \_\_\_\_\_  
\_\_\_\_\_

What organizations are you already involved in? Lists positions and responsibilities: \_\_\_\_\_  
\_\_\_\_\_

### Employer Authorization:

I have approved the submission of this registration for MLIA and understand and agree to the time and financial commitments required to participate in the program.

Signature of Participant Supervisor: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print) \_\_\_\_\_ Title/Position \_\_\_\_\_

### Application Agreement:

I agree to fulfill the MLIA course requirements which are session attendance, elective completion and participation in the group project. I also understand the \$450 (\$500 for non-members) is due upon receipt. I understand that I am personally responsible for any portion of the fee not paid by my employer, and that the fee is non-refundable.

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

### Payment Options:

\_\_\_\_\_ Invoice my company. Attention \_\_\_\_\_

\_\_\_\_\_ Invoice me individually at the address listed on this application.

\_\_\_\_\_ Check Enclosed. Make checks payable to: Marion Chamber of Commerce