

2026 Marion Business Expo Sponsorship Opportunities

February 20–21, 2026 | Vernon Middle School

The inaugural **Marion Business Expo** is designed to connect our local business community, showcase Marion’s unique products and services, and strengthen relationships between business leaders and residents. This two-day event includes professional networking, exhibitor booths, and a public showcase — creating high-visibility opportunities for sponsors.



Event Overview

Friday, February 20

- **4:00-5:00 PM** – Vendor Setup
- **5:00–7:00 PM** – *Business-to-Business Reception* (Chamber members only)

A relaxed networking environment where exhibitors can connect with peers, meet new partners, and build business-to-business relationships before the public event.

Saturday, February 21

- **9:00 AM–1:00 PM** – *Public Expo*

Open to the community; attendees can explore booths, sample products, learn about local businesses, and engage with Marion’s vibrant economic ecosystem.

Location: **Vernon Middle School**

Expected Attendance:

- 40-50 business exhibitors
- 300–500 public attendees
- City leaders, Chamber board members, regional partners

Sponsorship Levels

★ Presenting Sponsor – \$5,000 (Exclusive)

Top-tier visibility as the official presenting partner.

Benefits include:

- Naming rights: “2026 Marion Business Expo presented by [Sponsor Name]”
- Largest booth space in premier location included
- Logo on all marketing materials (print, digital, radio, newsletters)
- Logo on event signage, entrance banners
- Opportunity to speak during B2B Reception
- Opportunity to place promo items in vendor packets
- Recognition in all press releases and social media

- Featured Social Media Spotlight
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Gold Sponsor – \$2,500

High visibility throughout the event.

Benefits include:

- Logo included on print and digital marketing
 - Prominent signage at entrance and registration
 - 1 complimentary booth registrations
 - Recognition in Expo program
 - Recognition during B2B Reception
 - Featured social media spotlight promoting your business
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Silver Sponsor – \$1,000

Strong presence with targeted exposure.

Benefits include:

- Logo on signage and program
 - 1 complimentary booth registrations
 - Recognition in Expo program
 - Mention in social media promotion
 - Logo displayed on website event page
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Bronze Sponsor – \$500

Cost-effective brand visibility.

Benefits include:

- Logo listed in program and on website
- Recognition on shared sponsor signage

Exhibitor Booth Pricing

- **Chamber Members:** \$150
- **Non-Members:** \$250
- **Nonprofit Rate:** \$100

Includes: 8' table, 2 chairs, wireless access, and Friday B2B networking admission.