Developing Community Leaders

LEAD INITIATE ACT

MARION Chamber

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MLIA: Marion Leadership In Action

The Marion Chamber of Commerce is pleased to present the 2020-2021 Marion Leadership in Action (MLIA) Series, a professional development tool designed for community business members who want to strengthen their leadership skills and put them to use in the community.

Program Mission:
To develop leaders and engage them in the Marion community.

Program Objectives:
- To develop effective and involved future volunteers for the community by matching local civic organizations with community leaders interested in serving on committees, boards of directors, and in associations.
- To provide local businesses with prospective employees exposed to effective leadership techniques such as lectures, interactive role-play, civic government access and educational overviews.
- To build awareness of the MLIA program throughout the community.
- To intellectually engage participants on community activities and issues while involving them in creating solutions.
- Each participant will have hands-on experiences and participate in round table discussions. The class will work together to build leadership skills to enhance their personal and professional lives. During nine workshops through the year participants will meet at various location throughout Marion.

MLIA Requirements:
- Attendance is required at each of the nine, ½ day sessions.
- Participants will be allowed one absence, either excused or unexcused. Tardiness or leaving early will be considered a partial absence.
- All participants will be required to be part of a class project and complete two electives (example: participating in a public meeting) outside of class time.

Fees:
The MLIA fee is $450.00 for chamber members and $500.00 for non-members. Early registration is recommended, as participation is limited.

Reservations are due to the Marion Chamber of Commerce office on September 8, 2020. Fees are non-refundable.

Meals will be provided at each session. Space is limited. Only two applications per business will be accepted. Interviews may be required based upon number of applicants.

For More Information or Questions:
For more information, please contact Jill Ackerman at the Marion Chamber of Commerce. 319-377-6316 or jill@marioncc.org.
Topics & What to Expect:

September 18, 2020, 8 a.m.-5 p.m. – Helping You to Find Your Leadership Role
Our first session will cover a basic introduction of the MLIA schedule, expectations (yours and ours) and project definitions. We’ll complete the “Real Colors Personality Instrument”, followed by several team building and trust activities.

October 16, 2020, Noon – 5:00 p.m. – Your Leadership Role in Project Planning
During this session you will learn to create effective Project Plans, using goal setting and effective implementation. We’ll also learn about “selling the project” and how to influence others when you don’t necessarily have authority.

November 20, 2020, Noon– 5:00 p.m. – Your Leadership Role in Marion History & Culture
This session will focus on Marion’s History & Culture. We’ll hear from local cultural and historical groups and commissions before taking a walking tour of Uptown Marion.

December 10, 2020, (Thursday) Noon– 5:00 p.m. – Your Leadership Role in Local Government
We will focus on local government at every level – city, county, and state. We’ll hear from local government officials such as, Mayor, Police Chief, Fire Chief, City Manager, and City Council, as well as county and state representatives. Class will pick an organization to volunteer with during our April session. Holiday Alumni Cocktail Party– 4-7pm.

January 15, 2021, Noon– 5:00 p.m. – Facilitation & Presentation Skills
We’ll review our homework from the last session, and then begin our work with Presentation & Facilitation Training.

February 19, 2021, Noon– 5:00 p.m. – Your Leadership Role in Education
Education will be the focus of today’s session. We’ll have representatives from the Linn-Mar Community & Marion Independent School districts staff, boards and foundations, as well as Kirkwood Community College to answer questions and explain what acronyms such as PPEL, SILO, and LRC mean.

March 18, 2021 (TENT. pending Spring Break dates), Noon– 5:00 p.m. - Your Leadership Role in Economic Development
Marion has a wide range of businesses, ranging from art galleries to electrical engineering firms. During this session, we’ll visit with representatives from the Marion Chamber of Commerce & MEDCO, as well as multiple businesses, to learn about economic development in Marion and the importance of buying local.

April 16, 2021, Noon– 5:00 p.m. – Becoming a Community Leader through Volunteerism
Today we will volunteer with a local charity that was selected by the class earlier in the year. MLIA Alumni are invited to join us for this exciting day of community volunteering!

May 21, 2021, Noon– 4:00 p.m. – Balancing your Many Leadership Roles
This 12:00 – 4:00 p.m. MLIA session will help you by teaching you how to focus on the highest priorities in all aspects of your life. We’ll work on goal-setting, priority management, and the work-life balance. Local non-profit leaders and members of various civic organizations will also be available for you to meet with; this will be a great way to network and find an organization that might be a good fit for you to volunteer with– putting all of the skills that you’ve learned throughout the year to work!

Graduation Social To Be Announced

All dates subject to change.
Participant Application

Personal Information:
Name ________________________________________________________________
(Last)    (First)    (M.I.)
Phonetic pronunciation of name: ___________________________________________
Home Address ___________________________________________________________
_____________________________________________________________________
Years in Marion area: ___________ Date of Birth ________________
Preference for mailings regarding MLIA (check one): Home ________ Work _______

Employment:
Present Employer ___________________________ Start Date ____________________
Type of Business ____________________ Title/Position _______________________
Business Mailing Address: ______________________________________________________
_____________________________________________________________________
Day Phone (______) _______ - _______ ext. _______ Night Phone: (______) _______ - _______
E-mail __________________________ Briefly describe your responsibilities ________________________
_____________________________________________________________________

General Information:
What are you hoping to gain from the MLIA? ____________________________________________
_____________________________________________________________________
What organizations are you already involved in? Lists positions and responsibilities: _______________________
_____________________________________________________________________

Employer Authorization:
I have approved the submission of this registration for MLIA and understand and agree to the time and financial commit-
ments required to participate in the program.
Signature of Participant Supervisor: ___________________________ Date: _________________
Name (please print) __________________________ Title/Position _______________________

Application Agreement:
I agree to fulfill the MLIA course requirements which are session attendance, elective completion and participation in the
group project. I also understand the $400 ($450 for non-members) is due upon receipt. I understand that I am personally
responsible for any portion of the fee not paid by my employer, and that the fee is non-refundable.
Signature of Applicant: __________________________ Date: _________________

Payment Options:
_____ Invoice my company. Attention _________________________________
_____ Invoice me individually at the address listed on this application.
_____ Check Enclosed. Make checks payable to: Marion Chamber of Commerce
_____ Pay by Credit Card. _____ VISA _____ Mastercard
Card Number _______ - _______ - _______ - _______ Exp. Date _______/_______
3-Digit Security Code (on back) _______ Billing Zip Code: _______________________
Signature __________________________________ Date __________________